



CCC Briefing Session

Introduction to CCC: Program Objectives, Outcomes and Assessment

Facilitator/ Presenter:

Professor Rana Sobh

Director of Core Curriculum Program

Workshop Description:

This session will present an overview of the CCC and its overarching purpose, structure and domains. The session will also explain the requirements for the successful completion of the Program.

Date: Monday, August 10th, 2020

Time: 12:30 – 01:30 p.m. (Doha local time)

Language: English

WebEx Event Links :

- Using Laptop (Virtual) (<https://qu-edu.webex.com/qu-edu/j.php?MTID=e6b662fdf457126a18ea5affa93cb2de7>)

Enter First name, Last name, Email Address and click 'Join Now'

- Using Smart Devices: Event ID: 121 049 7192 | Password: webinar

YouTube Live & Recording Link: <https://youtu.be/NtRymKNnhn0>

CCC Faculty Orientation Phase

Introduction to CCC: Program Objectives, Outcomes and Assessment

Facilitator/ Presenter:

Professor Rana Sobh

Director of Core Curriculum Program, Qatar University

Prof. Lynn Pasquerella

President, Association of American Colleges & Universities (AAC&U), USA

Workshop Description:

Part 1:

Since its inception in 2004, the Core Curriculum Program at Qatar University went through different phases of change in response to institutional challenges and priorities. The Director will go over recent revamping efforts undertaken by the program to support QU strategy 2018-2022. The program's crucial role in preparing students to lead positive change and make a difference will be emphasized, along with implications on the design and practice of General Education at Qatar University.

Part 2:

In a rapidly changing, globally interdependent world, institutions of higher education must promote general education curricula that encourage the intellectual and practical skills necessary for grappling with the unscripted problems of the future, while cultivating personal and social responsibility. This will require new models for integrative learning, as well as active involvement with diverse communities.

Date: Tuesday, September 1st, 2020

Time: 05:00 p.m. – 6:30 p.m. (Doha local time)

Language: English

WebEx Event Links:

- Using Laptop (Virtual) (<https://qu-edu.webex.com/qu-edu/j.php?MTID=e3eef0bc9aa9edefe60f92a20638df649>)
Enter First name, Last name, Email Address and click 'Join Now'
- Using Smart Devices: Event ID: 121 972 9565 | Password: webinar

YouTube Live & Recording Link: <https://youtu.be/NpwZZHqqlw>



CCC Teaching Phase (1)

Building a Highly Engaged Classroom: Approaches to Student Engagement and Learning in General Education Courses

Facilitator/ Presenter:

Dr. Kathryne Drezek McConnell

Assistant Vice President, Research & Assessment, Association of American Colleges & Universities (AAC&U), USA

Workshop Description:

The mission statements and goals for general education represent campuses at their most aspirational. Unfortunately, aspiration can quickly give way to the lived experience of students trying to “get through” Gen Ed to focus on their majors—unless we as faculty can help students understand how their general education courses are relevant, interconnected, and complementary to the work within their degree programs. Drawing on the most current research generated by the learning sciences, this session will provide participants with empirically supported, scalable teaching techniques to enhance students’ engagement in their general education courses.

Date: Thursday, September 3rd, 2020

Time: 03:00 p.m. – 04:30 p.m. (Doha local time)

Language: English

WebEx Event Links:

- Using Laptop (Virtual) (<https://qu-edu.webex.com/qu-edu/j.php?MTID=e5683c5789dcfcb431d8e21b0cbd48602>)
Enter First name, Last name, Email Address and click 'Join Now'
- Using Smart Devices: Event ID: 121 314 2700 | Password: webinar

YouTube Live & Recording Link: <https://youtu.be/aE992Ws7YvQ>

CCC Teaching Phase (2)

Promoting Student-Centered Teaching & Learning: A Mindset, a Culture and a Learning Approach in General Education Classrooms

Facilitator/ Presenter:

Dr. Kathryn Drezek McConnell

Assistant Vice President, Research & Assessment, Association of American Colleges & Universities (AAC&U), USA

Workshop Description:

This session will provide a primer to faculty on student-centered teaching, learning, and assessment techniques that can be leveraged to enhance students' sense of ownership over their own learning. Drawing on educational research on student motivation, self-regulation, and metacognition, the session will also help debunk several educational "myths" that students and faculty often believe to be true, but that actually hinder the development of a learning mindset and culture within the classroom.

Date: Tuesday, September 8th, 2020

Time: 05:00– 06:30 p.m. (Doha local time)

Language: English

WebEx Event Links:

- Using Laptop (Virtual) (<https://qu-edu.webex.com/qu-edu/j.php?MTID=edef69f7997c2fb3f8c1a76d0fb294dbd>)
Enter First name, Last name, Email Address and click 'Join Now'
 - Using Smart Devices: Event ID: 121 762 8768 | Password: webinar
- YouTube Live & Recording Link:** <https://youtu.be/TMoeVh7u9J8>

CCC Teaching Phase (3)

Leveraging Learning Technologies to Achieve General Education Excellence

Facilitator/ Presenter:

Dr. C. Edward Watson

Associate Vice President for Quality, Pedagogy, and LEAP Initiatives, Office of Quality, Curriculum, and Assessment, AAC&U

Workshop Description:

Blended and online learning are being highly leveraged in many nations as a result of the COVID-19 crisis; however, successful online learning in our new post COVID-19 era requires deep and applied knowledge regarding how learning works, especially given that many students now engaging in online learning had previously chosen educational pathways that led to more traditional modes of instruction. As we think about using the range of technology tools available to us, our practice must be grounded in what we know about how humans learn. This session will begin with an evidence-based model regarding what we empirically know about learning and cognition. Our attention will then turn to the context and goals of General Education.

Learning technology strategies will be examined in this context in light of the realities of how humans learn. Attendees will not only leave this session with key ideas regarding how to leverage technology for teaching, they will also possess new skills through which to evaluate technology-based teaching strategies in service to the goal of fostering specific General Education learning outcomes in their courses.

Date: Thursday, September 10th, 2020

Time: 03:00 p.m. – 04:30 p.m. (Doha local time)

Language: English

WebEx Event Links:

- Using Laptop (Virtual) (<https://qu-edu.webex.com/qu-edu/j.php?MTID=e9574ce3e9048f34fe7536c9de028fd8f>)
Enter First name, Last name, Email Address and click 'Join Now'
- Using Smart Devices: Event ID: 121 278 2847 | Password: webinar

YouTube Live & Recording Link: <https://youtu.be/yCivEzfi04U>



CCC Assessment Phase (1)

Best Practices in Assessing Core Curriculum Courses: Assessing Core Curriculum Program Outcomes through Curriculum Mapping

Facilitator/ Presenter:

Dr. Kathyne Drezek McConnell

Assistant Vice President, Research & Assessment, Association of American Colleges & Universities (AAC&U), USA

Workshop Description:

This session will address how assessment can help reframe campus conversations about general education, moving a campus from an initial focus on logistical concerns – What “counts” for Area 2? Who owns this class? – to one focused on student learning, and the net value of marrying breadth and depth within undergraduate education. With a focus on curricular mapping, the session will offer both pragmatic strategies for assessing student learning in a complex curricular system like general education, while pressing faculty and students to consider big questions about the purpose of an education and thinking within – and beyond – a discipline.

Date: Tuesday, September 15th, 2020

Time: 05:00 p.m. – 06:30 p.m. (Doha local time)

Language: English

WebEx Event Links:

- Using Laptop (Virtual) (<https://qu-edu.webex.com/qu-edu/j.php?MTID=e4659a1ec45118a2af392e0e14c8137d1>)
Enter First name, Last name, Email Address and click 'Join Now'
- Using Smart Devices: Event ID: 121 906 8871 | Password: webinar

YouTube Live & Recording Link: <https://youtu.be/aIOGRmif42g>

CCC Assessment Phase (2)

Tips and Tricks for Using the CCP Rubrics to Improve Teaching, Learning, and Assessment

Facilitator/ Presenter:

Dr. Kathryn Drezek McConnell

Assistant Vice President, Research & Assessment, Association of American Colleges & Universities (AAC&U), USA

Workshop Description:

This interactive workshop will empower participants to fully utilize the CCP rubrics to understand student learning in general education courses. Participants will: gain exposure to rubric best practices and resources using the AAC&U VALUE rubrics; empower participants with a systematic guide to effectively use the CCP assessment rubrics (adapted from AAC&U Value Rubrics) to measure SLOs; and think creatively about how to share the rubrics with students to enhance their understanding of the “bigger picture” of general education.

Date: Thursday, September 17th, 2020

Time: 03:00 p.m. – 04:30 p.m. (Doha local time)

Language: English

WebEx Event Links:

- Using Laptop (Virtual) (<https://qu-edu.webex.com/qu-edu/j.php?MTID=ed12eceb1f3e2acc7e4557ee29f5c0c97>)
Enter First name, Last name, Email Address and click 'Join Now'
- Using Smart Devices: Event ID: 121 009 4944 | Password: webinar

YouTube Live & Recording Link: <https://youtu.be/irOK9dExE7k>

CCC Assessment Phase (3)

The Entrepreneurial Mindset: Why We Teach, How We Teach and What We Teach

Facilitator/ Presenter:

Prof. Gordon McConnell

Chief Innovation Officer and Co-Founder, Arkane Innovation, Ireland

Visiting Director of Innovation, Professor of Entrepreneurship, Robert Gordon University, Scotland

Workshop Description:

A thought-provoking look at the importance and teaching application of the Entrepreneurial Mindset, as seen through the lens of the Fourth Industrial Revolution and the Second Machine Age and taking into account the 2020 global pandemic. Entrepreneurship teaching has existed, predominately in the business disciplines, for many decades. As entrepreneurship and innovation has grown in importance in the wider economy and across industries, this has been mirrored by an increasing emphasis in teaching entrepreneurship across all higher education disciplines. To ensure there is a holistic approach to teaching what is a very broad subject, it is vital that we understand three key questions: the 'why', the 'what' and the 'how' of what is taught, to ensure that the meaning of 'entrepreneurship' goes well beyond the traditional understanding of creating a new venture. The session examines how a wider contextualization of the Entrepreneurial Mindset can help to 'future proof' students for the profound changes that are already impacting the world, and an examination of how it connects to broader core skills development and competency mapping. It covers recent models and tools for innovation created by a range of thinkers from Clayton Christensen (Jobs-to-be-Done), Steve Blank (Customer Development and Lean Startup) to Tom Kelly of IDEO (Journey Mapping) and Alexander Osterwalder (Business Model Canvas)

Date: Tuesday, September 22nd, 2020

Time: 05:00 p.m. – 06:30 p.m. (Doha local time)

Language: English

WebEx Event Links:

- Using Laptop (Virtual) (<https://qu-edu.webex.com/qu-edu/j.php?MTID=e7870e7d1bd2ea3a76efd8af7e5f207a3>)
Enter First name, Last name, Email Address and click 'Join Now'
- Using Smart Devices: Event ID: 121 559 5271 | Password: webinar

YouTube Live & Recording Link: <https://youtu.be/V2pZRh2klBg>



Biographies for CCC Webinars Presenters

Professor Rana Sobh

Director of Core Curriculum Program, Qatar University

Professor Sobh is a Professor of Marketing and Director of the Core Curriculum Program at Qatar University. She graduated from the University of Auckland in New Zealand and joined the College of Business and Economics at Qatar University in 2007.

She has held the position of Head of the Management and Marketing Department from 2009 to 2016. During her work at Qatar University, Prof. Sobh developed several innovative programs, initiatives and courses at the undergraduate and graduate levels and received local and international recognition awards.

Professor Sobh is an accomplished researcher in the area of Consumer Culture Theory who received several grants from Qatar National Research Fund and published in reputable journals.



Professor Lynn Pasquerella

President

Association of American College and Universities

Professor Pasquerella was appointed president of the Association of American Colleges and Universities in 2016, after serving as the eighteenth president of Mount Holyoke College.

She has held positions as provost at the University of Hartford and Vice Provost for Academic Affairs and Dean of the Graduate School at the University of Rhode Island.

A philosopher whose work has combined teaching and scholarship with local and global engagement, Pasquerella has written extensively on medical ethics, metaphysics, public policy, and the philosophy of law. She is president of the Phi Beta Kappa Society and the host of Northeast Public Radio's The Academic Minute.



Dr. Kathryn Drezek McConnell

Assistant Vice President, Research & Assessment
Association of American College and Universities

Kate Drezek McConnell, PhD, is Assistant Vice President for Research & Assessment and Director of the VALUE Institute, AAC&U's nationwide assessment system that enables any higher education provider (institution, PCE program, academic department, state, consortium, etc.) to collect and upload samples of student work to a digital repository and have the work scored by certified VALUE Institute scorers for external validation of institutional learning assessment. An educational psychologist by training, Dr. McConnell has written extensively on the reliability and validity of the VALUE approach to assessment.

Her other research and campus consultations focus on using course-embedded assessment to improve teaching and learning while also addressing accountability and accreditation requirements; course-embedded assessment; aligning pedagogy with assessment efforts; faculty development; and leveraging the learning sciences in teaching, assessment, and evaluation.

Before joining AAC&U, Dr. McConnell spent ten years at Virginia Tech working in assessment and evaluation as well as serving as affiliate faculty in Virginia Tech's graduate program in educational psychology, teaching courses on cognitive processes and effective college teaching. She received a BA from the University of Virginia, an MA in history from Providence College (Rhode Island), and a PhD in educational psychology from Virginia Tech.



Dr. C. Edward Watson

**Associate Vice President for Quality, Pedagogy, and LEAP Initiatives,
Office of Quality, Curriculum, and Assessment,
Association of American College and Universities (AAC&U)**

C. Edward Watson, Ph.D. is Associate Vice President for Quality, Pedagogy, and LEAP Initiatives and Chief Information Officer with the Association of American Colleges and Universities (AAC&U) and formerly director of the Center for Teaching and Learning at the University of Georgia.

He is the founding executive editor of the International Journal of ePortfolio, the executive editor of the International Journal of Teaching and Learning in Higher Education, and has published on teaching and learning in a number of journals, including Change, Educational Technology, EDUCAUSE Review, the Journal for Effective Teaching, and To Improve the Academy, among others.

He is also on the board of directors for the Association for Authentic, Experiential, and Evidenced-based Learning and the Reacting to the Past Consortium. He is also the author of two recent books, Teaching Naked Techniques: A Practical Guide to Designing Better Classes (Jossey-Bass) and Playing to Learn with Reacting to the Past - Research on High Impact, Active Learning Practices (Palgrave MacMillan).



Professor Gordon McConnell

**Visiting Professor of Entrepreneurship,
Robert Gordon University (RGU), UK**

Professor McConnell is co-founder and Chief Innovation Officer with Arkane Innovation, an advisory and consulting firm based in Ireland, the US and the UK. He is also currently a Visiting Professor of Entrepreneurship at Robert Gordon University (RGU) in the UK, where he was previously VP of Commercial and Regional Innovation.

Prior to the UK, Gordon was the Head of the Entrepreneurship Center and Professor of Practice in Entrepreneurship at King Abdullah University of Science and Technology (KAUST) in Saudi Arabia. Previously he was Associate Vice President of Innovation and Entrepreneurship at Arizona State University and Principal Investigator of the ASU Center of Excellence in Technology Transfer.

Gordon has developed and taught innovation, entrepreneurship and management curriculum in a number of colleges and universities. He has spoken at a number of leading conferences in the US, UK, Canada, Russia, Sweden and Saudi Arabia including at the Kauffman Foundation, the AUTM Annual Conference, the Global Competitiveness Forum and the Global Consortium of Entrepreneurship Centres (GCEC).



Important Notes

- ✓ Attendance of all workshops is mandatory for the successful completion of the program.
- ✓ All sessions for (CCC - Cohort 1) will be delivered in English.
- ✓ Attending ALL presentations/webinars is mandatory for all CCC (Cohort 1) participants.

Communication and Support

Core Curriculum Program:

Mr. Mohamed Keshta (55449717)

Dr. Abdel Hamid Ahmed (77012003)

ITS Support

Mr. Shuja (55720165)

Mr. Faisal (55995570)